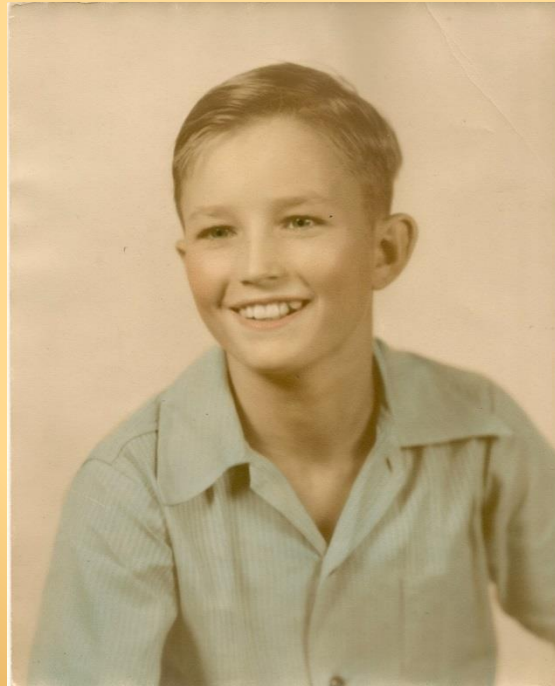


# John T. Lesley Award 2015

Florida Citrus Packers

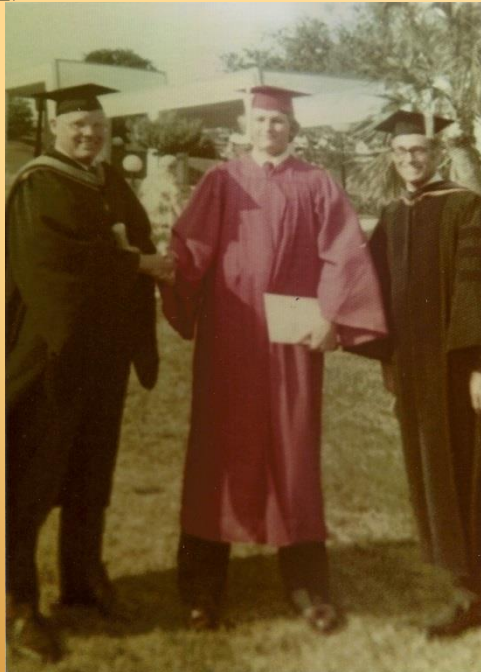
# John T. Lesley Award

- First presented to John T. Lesley in 1981
- As a special tribute to Mr. Lesley – the award was named in his honor
- It is presented in recognition of an individual for outstanding leadership and service on behalf of the Florida fresh citrus industry





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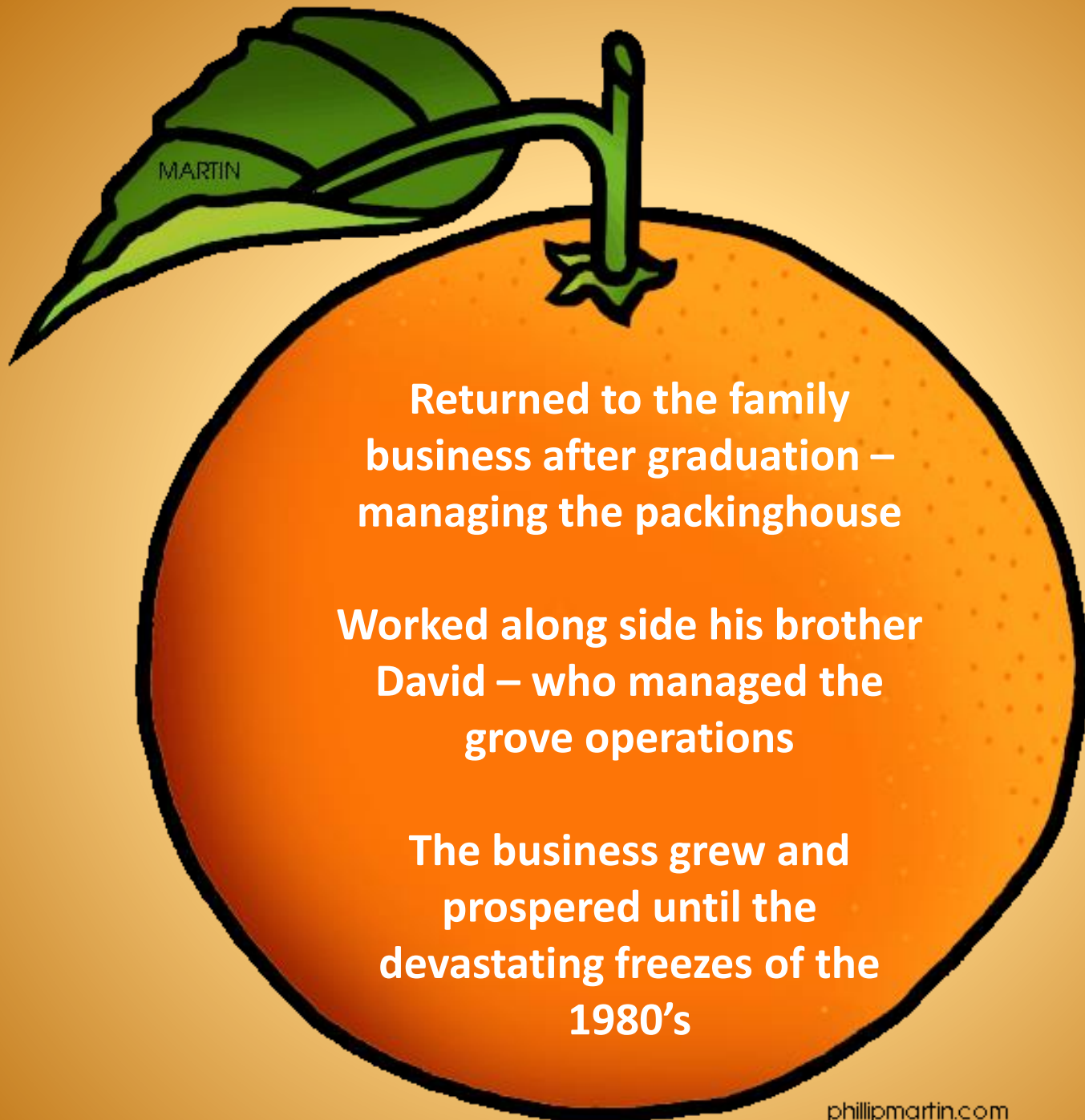


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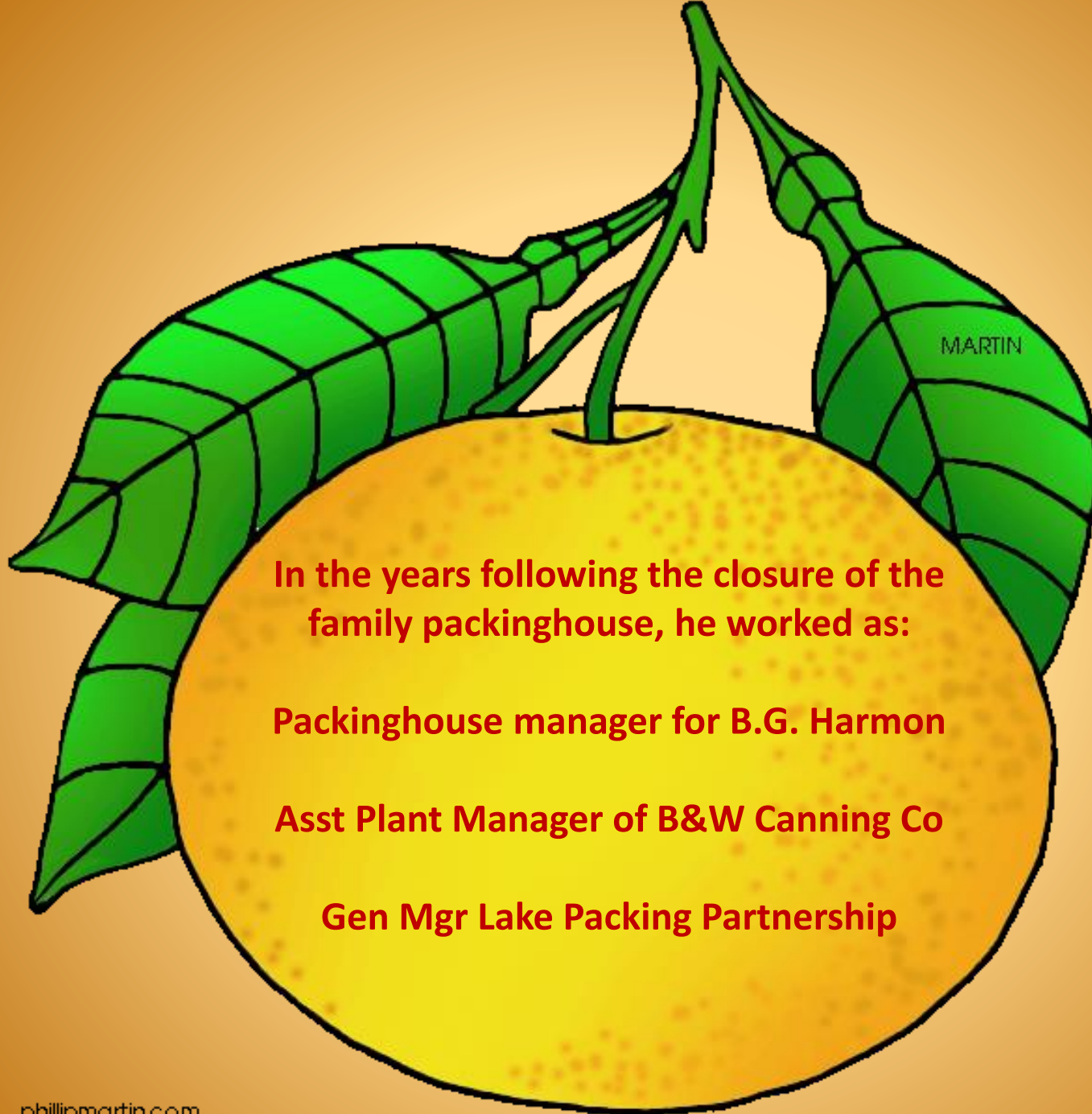


MARTIN

**Returned to the family  
business after graduation –  
managing the packinghouse**

**Worked along side his brother  
David – who managed the  
grove operations**

**The business grew and  
prospered until the  
devastating freezes of the  
1980's**



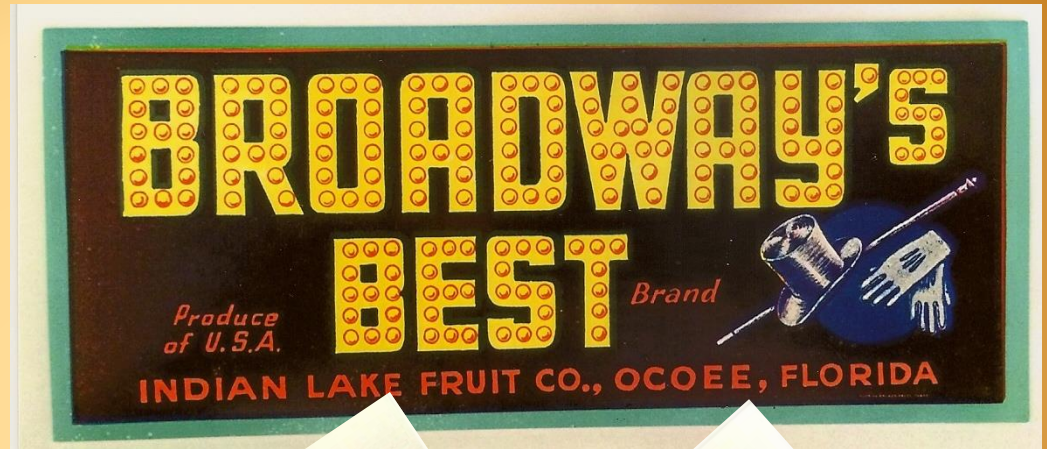
**In the years following the closure of the family packinghouse, he worked as:**

**Packinghouse manager for B.G. Harmon**

**Asst Plant Manager of B&W Canning Co**

**Gen Mgr Lake Packing Partnership**

# Associated with Numerous Brands



**B.G. HARMON**  
FRUIT COMPANY, INC.

**Florida's Natural**  
BRAND

*Hill Top* Brand



*Haines City*  
A GROWER-OWNED  
*Citrus Growers*  
COOPERATIVE SINCE 1909



**It was his broad background that brought him to the  
Attention of Haines City Citrus Growers Association  
He was hired as its Executive Director in 1995**

**He has served in this capacity for 20 years  
His stable leadership has helped guide numerous industry organizations**



- President of Florida Citrus Packers – 2001/2
- Board of Florida Citrus Mutual – 2000 to present and treasurer for 12 years
- Served Citrus Admin Committee for many years
- Board of Coop Producers



**Longtime Member of Board of Florida's Natural Growers  
And currently President and Chairman of the Board**



# Recognized Repeatedly for his leadership And community contributions

## Proud Moments

Businesses Are Presented Awards Chosen by Their Peers

By GREG PARLIER | LEDGER MEDIA GROUP

**T**hree Northeast Polk County businesses were honored Thursday at the Lake Eva Banquet Hall by the Haines City-Northeast Polk County Chamber of Commerce.

The Haines City Citrus Growers Association got top honors as the chamber's large business of the year, while Heart of Florida Chiropractic won small business honors and Wayne T. Fellows, Inc., received the Spirit of the Community award during the 18th annual business and industry awards luncheon. They were nominated by their peers.

"So many great people in our organization have made it what it is today," said Dennis Broadway, the Citrus Growers Association's executive vice president and general. "We are very proud of Haines City."

The Citrus Growers Association, founded in 1909 by six local citrus growers, employs 250 people during the peak season, which runs from September to June.

Today, the association is a full-service cooperative in downtown Haines City that offers grove care, harvesting, fruit packing and marketing for its 170 members.

Heart of Florida Chiropractic took the small business of the year award.

It embodies quite a different sized business, with

HAINES CITY



RICK RUNION | THE LEDGER

**LUCA LUNARDI, LEFT**, of Sofidel America, stands next to Dennis Broadway of the Haines City Citrus Growers after presenting him with the Large Business of the Year award.

only two employees running the operation, Dr. Carys Felton and Dr. Doug Gagnon.

[ PLEASE SEE HAINES CITY, C7 ]

Ledger 9-20-13

**His Leadership and Contributions are  
well known**

**What about the person?**

# Strong Supporter of the Community

- Heart of Florida Hospital Advisory Board
- Haines City Chamber of Commerce
- Heart of Florida Education Foundation
- Florida Southern College Citrus and Horticulture Department Advisory Board
  - Twice the recipient of the Alumni Service Award
- Supporter of the Miss Florida Citrus contest

Cory



Dan



**Proud Moments  
as his sons  
Both Achieved Eagle Scout**

**Fred Astaire he ain't**

**But he can hold his  
own**

**With his wife Rita**





# Family Comes First



# Supporting and Encouraging the next generation



## National FFA Organization

The National Organization of Agricultural Education Students Founded in 1928

This citation is presented to

*Mr. Broadaway*

by the **Haines City Sr.** FFA Chapter

as a token of appreciation for encouragement, cooperation and assistance given the FFA in helping them to accomplish outstanding achievements in agriculture, leadership, citizenship and community development.

Given this **1<sup>st</sup>** day of **May, 2015**

*Abby Crawford*  
Chapter President

*Paul L. Hall*  
Chapter Advisor



The FFA Mission  
FFA makes a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education.

**Working Closely  
with his  
Management Team**



# Always ready to recognize employees for A Job Well Done



# Runs the Packinghouse Singlehandedly Every Tuesday



**It took almost 20 years, but  
He finally got  
HCCGA to spring for a company vehicle**



# Works hard, plays harder

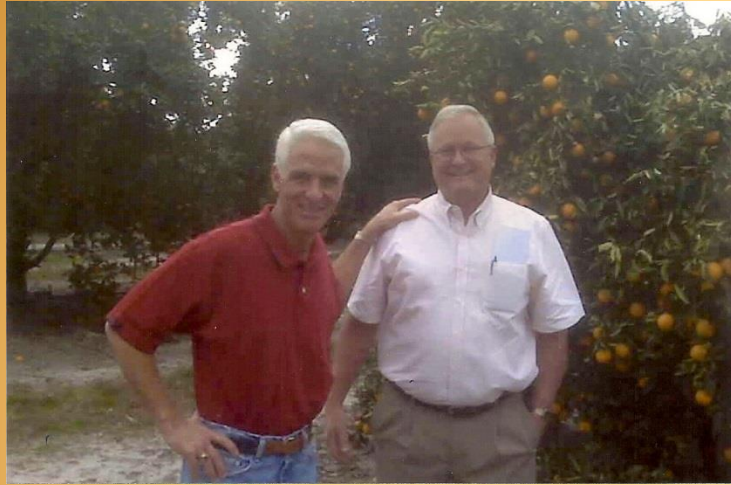


# Longtime supporter of the Florida Citrus Archives





# The Face of Fresh Florida Citrus



Dennis P. Broadaway

The 2015 Recipient

Of The

John T. Lesley

Award of Excellence

