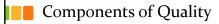


QUALITY

2

- Quality is defined as "...degree of excellence, relative nature, attribute, trait, or faculty" (Oxford Dictionary)
- Grade standards for perishable products provide objective criteria for marketing fruits & vegetables
 - They provide a common language for the marketing chain, allowing accurate reporting of prices and supplies and assisting in the settlement of claims



- Quality attributes of perishable commodities:
 - Appearance
 - Kinesthetic (feel)
 - Flavor (taste and aroma)
 - Nutritional
 - Safety



Components of Quality

- Appearance quality
 - Size: dimensions, weight, volume
 - Shape: diameter, length, compactness, uniformity
 - Color: hue, intensity, uniformity
 - Gloss: wax of cuticle, "bloom"
 - Defects: external, internal



Components of Quality

- · Defects: May have little or nothing to do with eating
- · In a competitive marketplace, however, premium prices are reserved for produce that is free from blemishes





· Defects: External

6

- Morphological
- Sprouting
- Rooting
- Elongation Curvature
- Seed germination in fruits
- · Doubles, split pits
- Floret opening



5





Components of Quality

- · Defects: External
 - Physiological
 - Temperature-related disorders: freezing, chilling, sunburn, sunscald
 - Puffiness
 - Nutrition-related disorders, blossom-end rot, bitter pit, cork spot, tipburn, internal breakdown, water core, black heart
 - Pathological

8

10

- · Decay caused by fungi and bacteria
- Virus and mycoplasm-related disorders, blemishes, irregular ripening, and other disorders



Components of Quality Kinesthetic quality (feel)

- External smoothness or roughness
- Internal texture
 - · Firmness, fibrousness, toughness, succulence/juiciness, grittiness, woodiness, mealiness, etc.
 - · Instruments: "pressure" testers & penetrometers, deformation testers, Instron machine



9

Components of Quality

- Flavor quality (taste and aroma)
 - Sweetness, sourness, saltiness, bitterness, astringency
 - Aroma (volatiles); also

off flavors and aromas

7





Components of Quality

- Nutritional quality
 - Includes concentrations of nutrients as well as their availability
- · Safety quality
 - Absence of human pathogens (i.e., food poisoning microbes), toxins, allergens, and chemical or physical contaminants





Perspectives on Quality & Value

- From the standpoint of:
 - Grower: yield, intended market, packout
 - Packer/shipper: uniformity, lack of defects, shelf life
 - Retailer: uniformity, proper maturity, shelf life
 - Consumer: appearance, flavor, social responsibility
 - · Consumer segments: regional, ethnic, age
 - Government: public safety, market transparency

Maturation and Maturity Indices

- Maturity is the number one determinant of the potential quality of fruits and vegetables
 - Optimal maturity generally coincides with optimal eating quality of <u>nonclimacteric</u> crops (quality does not improve postharvest).
 - There are exceptions, *e.g.*, cured sweetpotatoes.

13 14

Maturation and Maturity Indices

- The relationship between maturity and quality is more complicated for <u>climacteric</u> fruits
 - Eating quality at maturity may be far from optimal
 - Quality mature fruit should be $\underline{acceptable}$ after postharvest ripening, but...
 - Best quality corresponds to ripening on the plant (i.e., tree-ripe or vine-ripe)

Maturity Indices

• The need is due to the sometime conflicting priorities of growers, merchants, and regulatory authorities to know whether or not a commodity is mature



- Maturity and quality standards
- Consumer interests
- Planning harvest operations

15 16

Maturity Indices

- The search for objective maturity indices...
 - Simple: (can be performed in the field with inexpensive equipment)
 - 2. Objective: (measured, not subjective)
 - 3. Relates to quality: regardless of grower, district or year
 - 4. <u>Predictive</u>: a progressive change with maturation







Maturity Indices

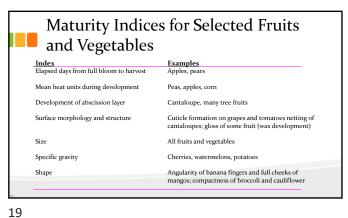
- Fruits: Quality vs. storage life
 - > Tree-ripe = higher eating quality
 - Mature-green = longer storage life



- **Vegetables:** Size *vs*. quality
 - > Yield increases with greater maturity, but...
 - Texture and flavor quality decline



17 18



Maturity Indices for Selected Fruits and Vegetables Index
Solidity
Textural properties <u>Examples</u> Lettuce, cabbage, Brussels sprouts Apples, pears, stone fruits Tenderness/toughness Color External All fruits and vegetables Tomatoes, mangoes, stone fruits Internal Compositional factors
Starch content
Sugar content
Acid content and sugar:acid ratio Apples, pears Apples, pears, stone fruits, grapes Pomegranates, citrus, papaya, melons, kiwifruit Citrus fruits Iuice content Oil content Astringency (tannin content) Avocados Persimmons, dates

Grade Standards and Inspection

- There are >150 federal grade standards covering 85 crops in the U.S.
- http://www.ams.usda.gov/standards/
- Federally licensed inspectors work in fields as crops are harvested, in packinghouses, and at terminal
 - Shipping point and destination provisions sometimes differ

Why Grade Standards?

20

- Grade standards provide a common "language" for buying and selling.
- Grading is based on standards, and standards are based on measurable attributes that describe the value and quality of the product
 - e.g., regular shape, netting on cantaloupes, freedom from defects, damage and decay, etc.

21

Why Grade Standards?

- Grade standards ensure that contract specifications have been met:
 - The buyer receives the product in the condition and quality described by the terms of the contract



Quality and Grade Standards Quality and grade standards can hardly be

> Phytosanitary (quarantine) requirements

Food safety (sanitary hygiene) requirements

separated from:



23

24

https://www.ams.usda.gov/sites/default/files/media/Strawberry_Standard%5B1%5D.pdf

Grade Standards

- Voluntary
 - Federal grade standards have been developed by the industries involved
 - Buyers and sellers may use them or not

Required

- Marketing orders can require grade standards (the standards then apply to all sales, including imports)
- State regulations (California has minimum, required standards for sales outside state)

Marketing Orders

- Marketing Orders: producers organize to work at solving marketing problems.
 - Marketing Orders are legal instruments that have the force of law in the U.S.
 - Marketing Order rules apply to both domestic and imported products sold in the U.S.
 - · May require certain quality/grade standards
 - · May require standard packages or containers
 - Authorize collection of fees for advertising, research, and market development

25 26

Inspections

- Requested by shipper (for protection)
 - Inspections may be required by a Marketing Order
- Requested by receiver (to settle a dispute)
 - If the grade is not the grade agreed upon, the receiver is not bound to buy $% \left\{ \mathbf{r}_{0}^{\mathbf{r}}\right\} =\mathbf{r}_{0}^{\mathbf{r}}$
- Inspectors have guides, visual aides, and standard sampling procedures to use to ensure uniformity of inspections
- Standard schedule of fees

Quality Factors Found in Some Grade Standards

Commodity Quality factors Avocados (Florida) Maturity; shape; texture; skin and flesh color; and freedom from decay, anthracnose, freezing injury, bruises, russeting, scars, sunburn, mechanical damage and other defects $Color; maturity; stalk\ diameter\ and\ length; compactness; base$ Broccoli

Watermelons

Maturity and ripeness (optional internal quality criteria - %SSC >10% = VG, >8% = G); shape; uniformity of size (weight); and freedom from anthracnose, decay, sunscald, whiteheart, etc.

27

Strawberry Grade Standards

- Grades: U.S. No. 1, U.S. Combination, and U.S. No. 2
- Application of Tolerances: what (and how much of it) is allowed within each grade
- Definitions: Overripe, Undeveloped, Damage, Serious damage, Diameter

- free from mold or decay, free from damage, at least ¾ red, and not less than ¾-inch diameter
- Not more than 10% total defects (5% serious; 5% undersized; 2% decay)
- No individual basket with more than 20% total defects (10% serious; 4% decay; but one defective and one off-size fruit allowed)
 - Provided, the average for the entire lot is within the tolerances



29 30

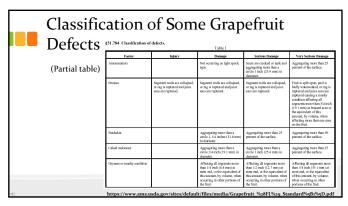












Worldwide Grade Standards

- European Union:
 - Directorate-General for Agriculture and Rural Development (http://ec.europa.eu/dgs/agriculture/index en.htm)
 Fruit and Vegetable Common Market Organisation (CMO)
- DG for Health and Food Safety (https://ec.europa.eu/info/departments/health-and-food-safety_en) is responsible for food safety and nutrition labeling
- The main requirements of E.U. marketing standards relate to:
 - · Quality classification
 - Information labelling: identification, origin, safety, nutrition, etc.

31 32



- Codex Alimentarius Commission (Codex) http://www.codexalimentarius.org/
 - An FAO Commission more than 160 member countries
 - Purpose: develop international food standards, related codes of practice, and guidelines to protect consumer health and ensure fair practices in the food trade
 - More than 200 standards