



# Florida Cooperative Extension Service

## PACKINGHOUSE NEWSLETTER

Institute of Food and Agricultural Sciences  
University of Florida  
P. O. Box 1088  
AREC, Lake Alfred, Florida 33850  
Phone 813/956-1151



Packinghouse Newsletter No. 86

March 11, 1977

Key Word Index International Society of Citriculture.

### FLORIDA HOSTS WORLDWIDE CITRUS MEETING

About a year ago, in Newsletter No. 78, we had an item about the May 1 - 7 meeting in Orlando of the International Society of Citriculture. Apparently this back page item did little more than "hide our light under a bushel" for we are getting an increasing number of inquiries as to what it is all about or, a very welcome note, "How can we help?"

#### What is this Meeting?

This is a worldwide meeting of the International Society of Citriculture which includes 1,300 members in 60 countries. There will be four to six concurrent sessions covering not only such aspects of citriculture as production, pest control, harvesting, packing, shipping and processing, but also such aspects as financing and worldwide marketing. In addition, there will be commercial exhibits of citrus oriented equipment and supplies, and conducted tours of the Ridge and Indian River areas for those unfamiliar with these areas.

#### What is the International Society of Citriculture?

Organization of the International Society of Citriculture followed an International Citrus Symposium held on the campus of the University of California at Riverside in 1968 in connection with the one hundredth anniversary of the founding of the University of California. This meeting attracted over 700 persons from 43 countries, and was so well received that interest was stimulated in formation of a permanent organization.

ISC now has over 1,300 members in 60 countries throughout the world. Membership is open to anyone interested in the world citrus industry. Dues for the current period (ending in August, 1978) are \$5.00. Payment of dues assures members of receiving notices and other information about the Society's affairs, including the 1978 Australian meeting.

#### Who Should Attend this Congress?

Anyone interested in learning more about any aspect of the citrus business anywhere in the world should attend. In particular, it will be an excellent opportunity for

progressive companies and cooperatives to send their younger employees with managerial potential. They will be able to make worldwide contacts, learn of new methods still under development and obtain a broader based knowledge of their field than would otherwise be possible. They won't have to carry it all in their heads either. The papers presented at the meeting will be gathered into three volumes of Proceedings, copies of which will be mailed to all who register at the meeting.

#### Is Exhibit Space Still Available?

Yes, and commercial exhibitors are very much welcome, just as long as their product relates to some aspect of the production, harvesting, packing, processing or marketing of citrus fruits. The exhibit area at the Sheraton Towers is large, accessible, and well within the traffic pattern of those attending the Congress.

Anyone wishing to lease exhibit space should contact Dr. W. C. Haskett, Asgrow-Florida Company, P. O. Drawer D, Plant City, FL 33566 (Phone (813) 752-1177) as soon as possible.

#### Does this Congress have anything on Fresh Fruit?

Postharvest Fresh Fruit Program Chairman, Dr. W. Wardowski has as distinguished Co-chairmen, Dr. I. Eaks and Dr. J. Eckert, University of California, Dr. G. E. Brown, Florida Department of Citrus, Dr. M. Schiffmann-Nadel, The Volcani Center, Israel, Dr. W. Chace, USDA, Beltsville, Maryland and Dr. R. McDonald, USDA, The Netherlands. They have arranged a program of 45 speakers from Australia, Belgium, Canada, Egypt, France, Germany, Israel, Japan, The Netherlands, The Philippines, South Africa, Spain, California, Florida, Maryland and New Jersey. These speakers are from both academic and commercial backgrounds.

The above is just an indication of the program, for it represents only one of ten major topic areas on the program.

#### Registration

Registration forms for both the Congress and for accommodation at the Sheraton Towers Hotel plus additional details on the Congress can be obtained from Miss Julia Hall, AREC, P. O. Box 1088, Lake Alfred, FL 33850 (Phone (813) 956-1151 Ext. 215). The registration fee for the meeting (which includes cost and mailing of the three volume proceedings) is \$50 prior to 31 March and \$55 after that. Make registration fee checks payable to: International Society of Citriculture.

#### H E L P !

Although the majority of those organizing and running this Congress are public employees, no public funds have been budgeted for this international congress. Expenses, currently estimated at \$90,000 will have to come from the registration fees, rental of exhibit space and (tax deductible) donations. Generous donations have been received, but even with very frugal management, at least \$20,000 more is needed from supporters within the Florida citrus industry and businesses associated with it.

Those recognizing this as an opportunity to help Florida be a gracious host to world citrus should make out their donation checks to: International Society of Citriculture (mail to the attention of the ISC President, Dr. H. J. Reitz, P. O. Box 1088, Lake Alfr FL 33850).

Bill Grierson  
AREC  
Lake Alfred

Will Wardowski  
Extension Service  
Lake Alfred

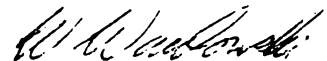
AVAILABLE PUBLICATIONS

Available from Dr. W. Wardowski, AREC, P. O. Box 1088, Lake Alfred, FL 33850

"Handling grapefruit, particularly for the export market" by Bill Grierson, Will Wardowski and Andy McCornack. Packinghouse Newsletter No. 85, February 25, 1977.

Available from Florida Fruit Digest Co., 333 Laura Street, Suite 345, Jacksonville, FL 32202.

"The Florida Fruit and Vegetable Directory, 1977 Season" published by Florida Fruit Digest Co. Price: \$6.00 + .24¢ sales tax (Florida residents).



W. Wardowski, Editor  
Associate Professor-  
Extension Horticulturist

This newsletter is published at a cost of \$82.74, or 7.5 cents per copy, to give the latest news to the packinghouse industry.