




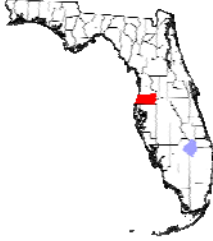

*Welcome*

**John T. Lesley Award  
of Excellence**

Florida Citrus Packers  
August 2014






This year's recipient got his start in rural Pasco County




Where even as a small boy he had an affinity for agriculture

As he entered high school, He was active in FFA

and worked part-time At a local Dairy

After high school he continued his education at:






Abraham Baldwin Agricultural College and University of Florida


He became a brother at Alpha Gamma Rho Fraternity and remains active in the alumni association





He taught agriculture in Pasco County




Then moved on to take a job with USDA ASCS, where he administered farmer support programs, led conservation programs and managed commodity loans







During his USDA years, he tried his hand at growing a few crops on his small farm in Pasco County





He even invented a low-cost spray system





*He loved any side job that would put him on a tractor!*












After the 1980's Freezes, he could be found Planting pine trees for froze-out citrus growers. Many of those trees are still standing today.


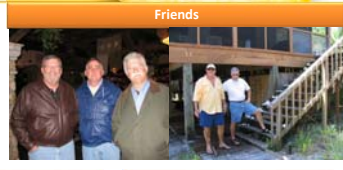

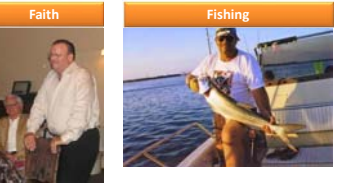
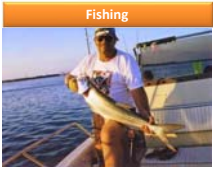




**Our Recipient is a man of many talents**

**His Passions are:**



<p>Family</p> 	<p>Friends</p> 
	<p>Faith</p> 
<p>Fishing</p> 	



*He was even once accused of being Big Foot*



**But we are here today  
to talk about citrus**

- Citrus Administrative Committee**
- Duke moved to Imperial Polk County in 1984 and replaced Frank Trovillion as the General Manager of the Citrus Administrative Committee in 1985
  - Duke has always made a point of face to face discussions with industry stakeholders. He wants to know what was going on – and why
  - He gathers and shares the statistics and understands what drives them. Data drives informed decisions rather than political ones


- Citrus Administrative Committee**
- Duke was instrumental in the development of the Partners in Quality (PIQ) program that revolutionized citrus inspections
- 

- Non-Traditional Solutions**
- Duke does the research, presents the data and lets the industry pave its own path .... Sometimes with a little encouragement
  - He has helped develop innovative solutions to complex problems – such as:
    - Expansion of authority under 905 to include research and promotion
    - Tree Run Grade certificate
    - Shipping holidays (to manage high volume problems)
    - Variety Pro-rate system

**Duke is a great friend to many here, but also  
A great friend to the citrus industry.**

**We would be hard-pressed to identify another person  
With the cumulative knowledge and experience  
Of Duke Chadwell**

**Duke has a heart for Fresh Florida Citrus**



*Congratulations*  
**Duke Chadwell**  
Recipient of the 2014  
John T. Lesley Award for Excellence

