John T. Leslie Award
2015
Florida Citrus Packers

John T. Leslie Award
• First presented to John T. Leslie in 1981
• As a special tribute to Mr. Leslie – the award was named in his honor
• It is presented in recognition of an individual for outstanding leadership and service on behalf of the Florida fresh citrus industry

Born in 1951
Ocoee FL

Parents and Grandparents started fresh packing operation the years of his birth

Began working in the packinghouse while in junior high

Married High School Sweetheart in 1972

Graduated Florida Southern College - 1974

Learned every skill and position in the packinghouse

Received Citrus Industry Magazine Scholarship in 1972
Florida Citrus Mutual Scholarship in 1973

Returned to the family business after graduation – managing the packinghouse

Worked along side his brother David – who managed the grove operations

The business grew and prospered until the devastating freezes of the 1980’s
In the years following the closure of the family packinghouse, he worked as:

- Packinghouse manager for B.G. Harmon
- Asst Plant Manager of B&W Canning Co
- Gen Mgr Lake Packing Partnership

It was his broad background that brought him to the Attention of Haines City Citrus Growers Association. He was hired as its Executive Director in 1995.

He has served in this capacity for 20 years.

His stable leadership has helped guide numerous industry organizations:

- President of Florida Citrus Packers – 2001/2
- Board of Florida Citrus Mutual – 2000 to present
- Served Citrus Admin Committee for many years
- Board of Coop Producers

Longtime Member of Board of Florida’s Natural Growers

And currently President and Chairman of the Board

Recognized Repeatedly for his leadership

And community contributions
His Leadership and Contributions are well known

What about the person?

Strong Supporter of the Community

- Heart of Florida Hospital Advisory Board
- Haines City Chamber of Commerce
- Heart of Florida Education Foundation
- Florida Southern College Citrus and Horticulture Department Advisory Board
- Twice the recipient of the Alumni Service Award
- Supporter of the Miss Florida Citrus contest

Proud Moments as his sons
Both Achieved Eagle Scout

Fred Astaire he ain’t
But he can hold his own
With his wife Rita

Family Comes First

Supporting and Encouraging the next generation
Working Closely with his Management Team

Always ready to recognize employees for A Job Well Done

Runs the Packinghouse Singlehandedly Every Tuesday

It took almost 20 years, but He finally got HCCGA to spring for a company vehicle

Works hard, plays harder

Longtime supporter of the Florida Citrus Archives
The Face of Fresh Florida Citrus

Dennis P. Broadaway
The 2015 Recipient
Of The
John T. Leslie
Award of Excellence